



*With the advent of cloud computing, a variation of the build-vs.-buy debate arises over hosting: Should you build and maintain on-site data centers or have your systems hosted? If you have the money, build the data centers. But before you do, you might want to talk to us. We already have a data center, which means you don't have to build your own. We also have the cloud, courtesy of Microsoft Azure. That means you can have either — or the best of both.*

Call us biased, but we think you deserve the best of both worlds when it comes to hosting.

Whether you prefer the bricks and mortar of a known, accessible geographic location — or whether you fancy the virtually limitless flexibility and scalability of the cloud — we can provide both. And they both come with the same responsive, personalized service you've come to expect from us:

- If terra firma happens to be your thing, we'll host your systems and applications in our data center in Covington, Ohio. With SOC 2 Type II compliance, that data center features the controls that ensure your systems and data remain secure and available; redundant, secure Internet connections from multiple providers; and standby power.
- On the other hand, if you're the type who likes to keep things on a higher plane, we'll host your systems and applications in the Microsoft Azure cloud. That will give you all the integrated cloud services you'll need in which to build, deploy, and manage your applications through a global network of datacenters with the tools, the applications, and the frameworks you choose.

### **It Should Be Flexible**

Regardless of whether we provide your hosting on-premise or in the cloud, your options will be as dedicated as we are. Here on the ground, you'll get a dedicated server (or as many as you need) in a private environment. In the cloud, you'll get a multi-tenant model with virtually endless resources. Either way, you'll get fully audited security and 24/7/365 uptime, so you can be sure your environments and everything in them are safe and secure.

### **It Should Be Cost-Effective**

We don't believe you should overpay for hosting services, regardless of the flavor. We offer pay-as-you-go pricing, with no up-front investments. So, if you're comparing us to other hosting options, make sure you're comparing apples to apples. Lower prices may be hiding lower levels of service and quality. They may be hiding hidden fees that add up to higher costs overall. And they may be making it worth your while to do your homework before choosing a hosting provider.

If you want to tend to your customers, rather than tending to the care and feeding of a server farm, call us. We'll make sure your business has all the space it needs to grow, on the ground or in the cloud.